



# Investing in UW-Madison

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University of Wisconsin–Madison  
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# News Item #1: Strong & Rising Applications

## Record applications

- 20% increase last year
- Estimated 3% increase this year
- 34% increase in last five years



# News Item #2: Rising Student Quality

PRIME is  
keeping keep  
more high-  
performance  
Wisconsin  
students in  
the state.





# News Item #3: New Facilities Taking Shape



Hamel Music Performance Center



Chemistry Building



Center for Dairy Research



# News Item #4: Growing UW-Madison with the Integration of Coop Extension & WI Public Media




# News Item #5: Two Top Leaders Departing



Norman Drinkwater  
Vice Chancellor for  
Research and Graduate  
Education (interim)



Sarah Mangelsdorf  
Provost



# **Goal #1**

## **Maintain & Further Strengthen Educational Outcomes**



# We Want to Keep Pushing on Our High Educational Performance

- Retention rate over 95%
- Time to degree falling – at 4.01 years
- Graduation rates up (87%); graduation gap down
- Student-loan debt falling
- More than 50% of UW-Madison undergraduates graduate with NO student loan debt

# New Opportunity: Early Start Programs

- Students earn credits before their first semester
- Summer 2019:
  - Expanding Engineering Summer Launch
  - Expanding CALS Quick Start
  - Beginning Wisconsin Experience Summer Launch



CALS Quick Start

# New Opportunity: Gap Year Programs

- Students are admitted to the university and delay their entry for one year to work on service projects or internships
- Many also work toward their degree online



# **New Opportunity: Online Degree Programs**

- Expand access and allow us to bring a UW-Madison degree within reach for more non-traditional students
- Goal is at least one fully online undergraduate degree by 2020



# **Goal #2: Grow Accessibility**

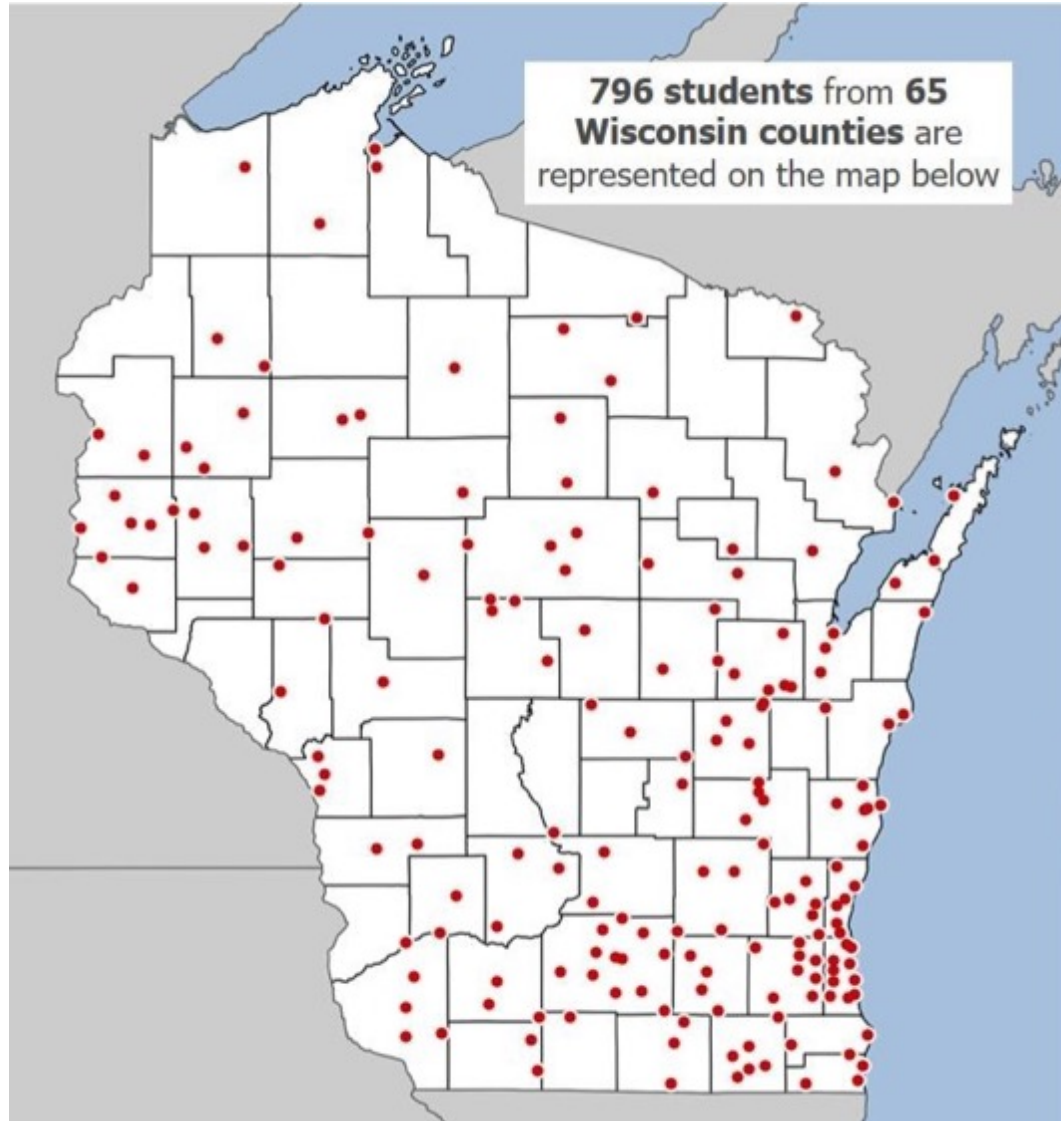
# Major Recent Expansions in Accessibility

New pathways to a UW–Madison degree for first-generation transfer students and students from lower-income families

- Badger Promise
- Bucky's Tuition Promise

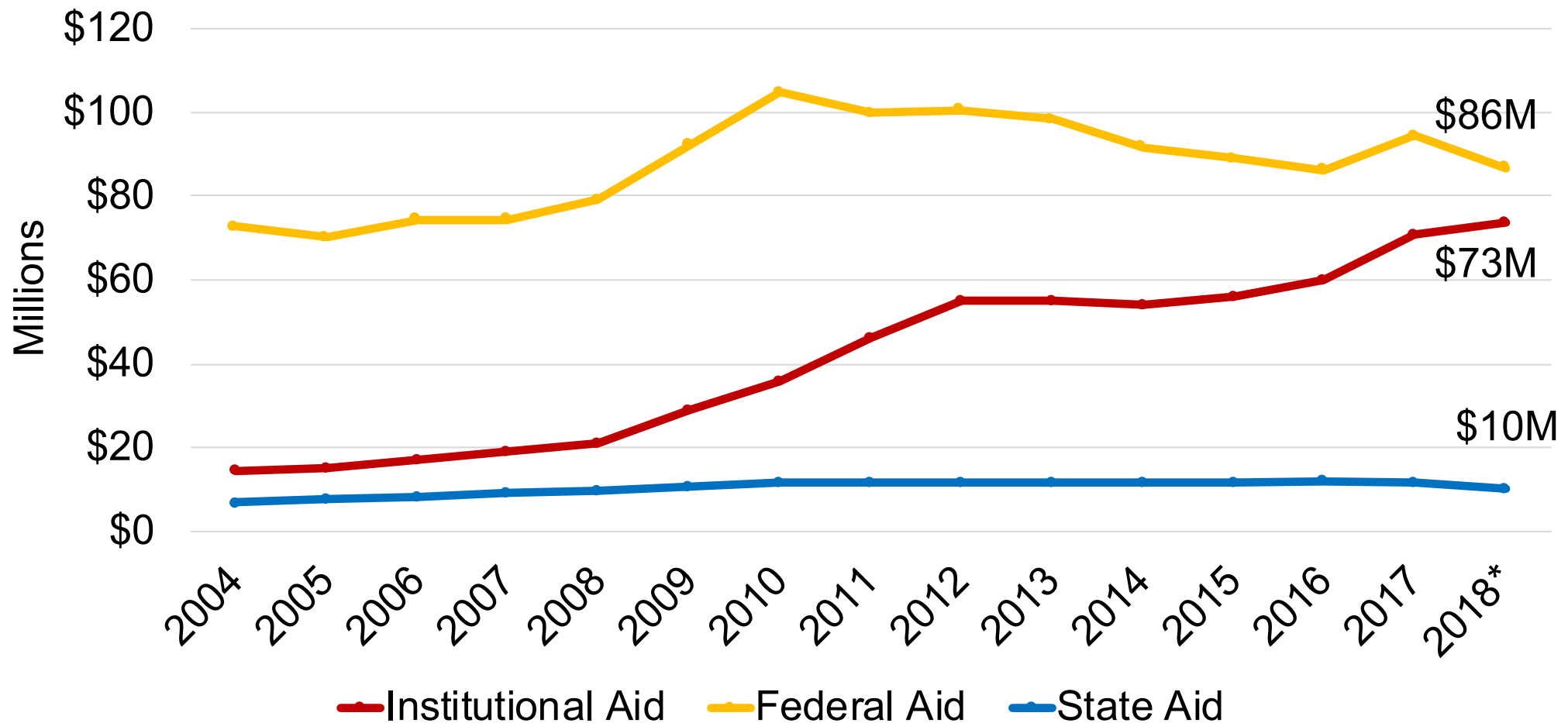


# First Bucky's Tuition Promise Cohort



BTP expands to cover more Wisconsin families

# Must Continue Growing Accessibility Dollars and Address Shrinking Federal & State Aid





# **Goal #3: Grow Research Strength**



# **We Are Making Progress with Expanded Research Investments**

- 11% increase in federal research dollars in last two years
- Better support for graduate students
- Growing long-term industry partnerships

# But There is More Work to be Done

If we're going to maintain UW-Madison as a top research center, we will need to:

- Continue to build federal grants
- Continue to grow our research partnerships with industry



# **Goal #4: Maintain & Grow Faculty Strength**

# Recent Investments: Cluster Hire Program

Clusters leverage an important UW–Madison strength – trans-disciplinary work on complex problems – and build our research strength

- Total 50+ new faculty hires over 5 years



# **Recent Investments:**

## **Targets of Opportunity Program (TOP)**

- Giving departments new tools and a new level of support to recruit faculty from groups not well-represented in their disciplines
- 30 recruitments underway across many different schools/colleges

# Biggest Need for Building Faculty Strength

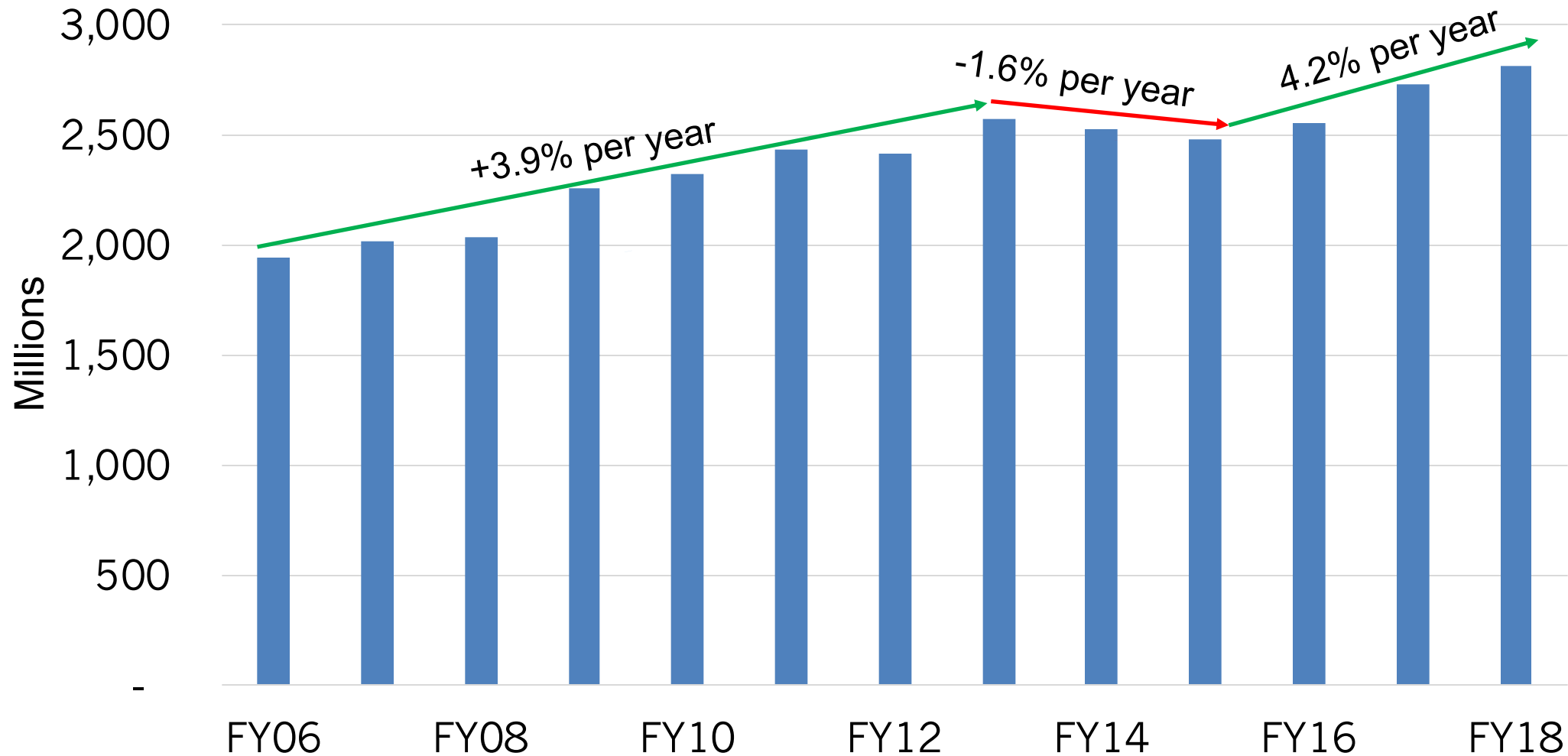
- Full professors at UW-Madison earn, on average, 10.4% less than professors at peer institutions. This will take multiple years to fix.
- To bring all UW-Madison faculty to the peer group median would cost \$21.7M. (And this is just faculty, not staff.)





# **Goal #5: Strengthen Financial Stability**

# Accomplishments: Revenue Recovery Enabling New Investments



# A Strong Capital Budget is Critical




# PR Bonding Authority

- Gives campus the ability to initiate and manage projects funded entirely with program revenues.
- Fewer delays and better efficiency = significant cost savings.
- Wisconsin is the only state in the U.S. that does not give its public university the authority to manage these projects.

# Example of the Value of New Investment \$: Expanding Computer & Data Science

This investment will enable us to:

- Expand our education and research
- Grow our national reputation and visibility
- Recruit top students and faculty
- Identify new ways to work with industry partners



**Investing in the right  
areas is the key  
to a strong future for  
UW-Madison**



# Thank You!

