Investing
in UW-Madison

Chancellor Rebecca Blank
University of Wisconsin–Madison
February 7, 2019
News Item #1: Strong & Rising Applications

Record applications

● 20% increase last year
● Estimated 3% increase this year
● 34% increase in last five years
News Item #2:
Rising Student Quality

PRIME is keeping high-performance Wisconsin students in the state.
News Item #3: New Facilities Taking Shape

Hamel Music Performance Center

Chemistry Building

Center for Dairy Research
News Item #4: Growing UW-Madison with the Integration of Coop Extension & WI Public Media
News Item #5: Two Top Leaders Departing

Norman Drinkwater
Vice Chancellor for Research and Graduate Education (interim)

Sarah Mangelsdorf
Provost
Goal #1
Maintain & Further Strengthen Educational Outcomes
We Want to Keep Pushing on Our High Educational Performance

- Retention rate over 95%
- Time to degree falling – at 4.01 years
- Graduation rates up (87%); graduation gap down
- Student-loan debt falling
  - More than 50% of UW-Madison undergraduates graduate with NO student loan debt
New Opportunity: Early Start Programs

- Students earn credits before their first semester

- Summer 2019:
  - Expanding Engineering Summer Launch
  - Expanding CALS Quick Start
  - Beginning Wisconsin Experience Summer Launch
New Opportunity: Gap Year Programs

- Students are admitted to the university and delay their entry for one year to work on service projects or internships
- Many also work toward their degree online
New Opportunity: Online Degree Programs

- Expand access and allow us to bring a UW-Madison degree within reach for more non-traditional students
- Goal is at least one fully online undergraduate degree by 2020
Goal #2: Grow Accessibility
Major Recent Expansions in Accessibility

New pathways to a UW–Madison degree for first-generation transfer students and students from lower-income families

- Badger Promise
- Bucky’s Tuition Promise
First Bucky’s Tuition Promise Cohort

BTP expands to cover more Wisconsin families
Must Continue Growing Accessibility Dollars and Address Shrinking Federal & State Aid

- **Institutional Aid**
- **Federal Aid**
- **State Aid**

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Goal #3: Grow Research Strength
We Are Making Progress with Expanded Research Investments

- 11% increase in federal research dollars in last two years
- Better support for graduate students
- Growing long-term industry partnerships
But There is More Work to be Done

If we’re going to maintain UW-Madison as a top research center, we will need to:

- Continue to build federal grants
- Continue to grow our research partnerships with industry
Goal #4: Maintain & Grow Faculty Strength
Recent Investments:
Cluster Hire Program

Clusters leverage an important UW–Madison strength – trans-disciplinary work on complex problems – and build our research strength

- Total 50+ new faculty hires over 5 years
Recent Investments:
Targets of Opportunity Program (TOP)

- Giving departments new tools and a new level of support to recruit faculty from groups not well-represented in their disciplines
- 30 recruitments underway across many different schools/colleges
Biggest Need for Building Faculty Strength

- Full professors at UW-Madison earn, on average, 10.4% less than professors at peer institutions. This will take multiple years to fix.
- To bring all UW-Madison faculty to the peer group median would cost $21.7M. (And this is just faculty, not staff.)
Goal #5: Strengthen Financial Stability
Accomplishments: Revenue Recovery Enabling New Investments

FY06 - FY18

- 500
- 1,000
- 1,500
- 2,000
- 2,500
- 3,000

+3.9% per year

-1.6% per year

4.2% per year

Millions
A Strong Capital Budget is Critical
PR Bonding Authority

- Gives campus the ability to initiate and manage projects funded entirely with program revenues.
- Fewer delays and better efficiency = significant cost savings.
- Wisconsin is the only state in the U.S. that does not give its public university the authority to manage these projects.
Example of the Value of New Investment $: Expanding Computer & Data Science

This investment will enable us to:

- Expand our education and research
- Grow our national reputation and visibility
- Recruit top students and faculty
- Identify new ways to work with industry partners
Investing in the right areas is the key to a strong future for UW-Madison
Thank You!